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Dear friends, as the year 2024 comes to an end and we begin the new year, we would like to express our deepest gratitude for your unwavering support and time to Butterflies. Your generosity and faith in our work have allowed us to spread wings of hope, colour, and opportunities to the most marginalised children and build sustainable futures for entire communities.

We hope you continue to support our work and mission of protecting & empowering every child and we look forward to working and engaging with you, our supporters, again in 2025 when we will celebrate **35 years of Butterflies**. Thank you for your belief in our mission and for being a part of our journey.

May your Christmas be as bright and beautiful as the colours of a butterfly's wings, and may the New Year bring you a garden full of joy, success, and new ideas to explore and positive experiences.

With sincere appreciation and warmest wishes, from the children and Butterflies Team.

Here's a quick wrap-up of some of the activities that your time and support could help us accomplish.



Blue Umbrella Day

The Blue Umbrella Day (BUD) campaign, observed on April 14, 2024, was a significant initiative to shed light on the sexual abuse of boys. This international day is a call to action for adults to step up their efforts in safeguarding boys and nurturing their well-being. The campaign, spearheaded by Family for Every Child (FPEC) a global alliance of local CSOs, unites 41 local civil society organizations from 37 countries,

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for photos of the event). The event was further bolstered by strategic social and traditional media outreach. The overarching goal of BUD is to spark public conversation, confront entrenched negative social norms surrounding gender, masculinity, and sexuality, and advocate for equal protection, care, and guidance for all children, regardless of gender. The event also witnessed a radio show produced by child reporters from Butterflies Broadcasting Children (BBC). Listen in [here](#).



British Airways visits Butterflies

Sean Doyle, Chairperson and CEO of British Airways, and his incredible team visited Butterflies and spent time with our children leaving a profound impact. The engaging interactions, fun sports activities, and inspiring interviews with our child reporters from Butterflies Broadcasting Children (BBC) truly brightened their day ([click here](#) to listen to this exclusive podcast). Together, we're making a difference! Together we are giving children a flying start with British Airways! Take a look at some of the beautiful moments captured in a short video [here](#)-



This was followed by a Wellbeing Fiesta hosted by British Airways in Noida and Gurgaon in December. Children from Butterflies performed the blue umbrella dance against the colourful background of paintings made by children and British airways staff. This event was a moment for our children to connect, express and be inspired by the warmth and love of the CallBA team. A heartfelt thank you to BA for inviting us to this incredible event and for your continued support to Butterflies' mission. Have a look at the photos captured [here](#)-



Emotions Matter

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Millia Islamia, street plays, movie screenings and thematic performances. Titled Emotions Matter, the campaign on Emotional wellbeing of children and adolescents culminated with a grand event at Central Park, Connaught Place on 10th October World Mental Health Day in which almost 900 children from 20 NGOs of the Delhi Child Rights Club participated and performed skits, mime shows, dance performances and poems highlighting the issue of mental health among children and adolescents. Some of the photos are available to view [here](#).



Felicitating Young Achievers

Nineteen students (10 boys and 9 girls) who passed the 12th grade this year were felicitated with gifts by our Director, Rita didi and Head of Programmes, JB Oli. Our director congratulated, inspired, and motivated these students for their achievements and encouraged them as they embark on their journey into higher education or professional courses.



Delhi Children's Football League

Butterflies organized the Delhi Children's Football League to provide opportunities for all its children to play for fun and emotional well-being. Five junior teams and six adolescent teams competed for the trophy. The league encouraged daily practice, reducing screen time.



Child Leaders Workshop

Child leaders elected by members of the Child Health & Sports Cooperatives and Childrens Development Khazana participated in a workshop in Rudrapur, Uttarakhand, in July. A total of 78 child leaders were trained on their roles and responsibilities. Child Health Educators received First Aid Kits and log books, while Child Sports Educators received sports materials and log books. The Red Cross Society provided the First Aid training.



Workshop on Cooperative Learning

In June 2024, Butterflies organized a workshop on the cooperative learning approach, attended by almost 200 children. Our Director, Rita didi explained the principles, values, and processes of cooperative learning. Students received hands-on training to practice these techniques.

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Cultural Afternoons

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Butterflies organized several cultural afternoons attracting over



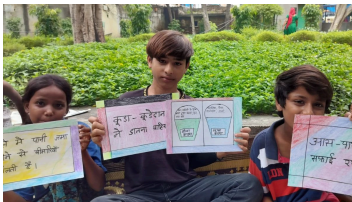
300 children, from our contact points. These gatherings aimed to celebrate, spread happiness, raise social and cultural awareness, showcase talents, and foster a sense of belonging among children from diverse backgrounds. These events on themes decided by children, feature scores of performances by children, thrilling the audience with poetry, dance, speeches, and musical plays.

Health Camp



In collaboration with the Asian Medical Student Association of India (AMSA), Butterflies organized a free health camp attended by over 300 children and their parents. Families appreciated the availability of medical consultations at their doorstep.

Board Exams Results



The Central Board of Secondary Education (CBSE) announced the board exam results in May 2024. This year, 44 children appeared for the 10th and 12th board exams, with 40 (91%) passing and moving to the next level. Labi from INA achieved the highest score, obtaining 90% in the 12th grade exams.

Engagement with Formal Schools



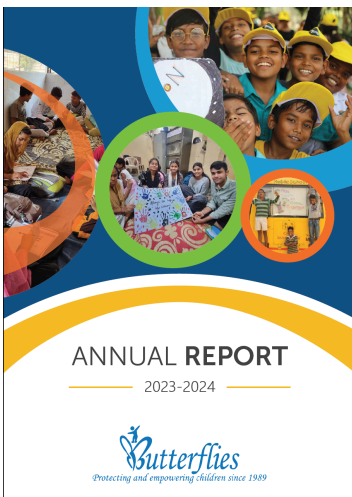
We continue to work with the Government schools where children from our contact points are studying. Our team members and parents are part of School Management Committees, helping to make school authorities more supportive of vulnerable children. In July 2024, our education program officers, Ms. Sana and Mr. Sharfe Alam, conducted a session on vocational skills with students at GB Pant Sarvodaya Bal Vidyalaya, Sri Niwas Puri.

Media and Mental Health



As part of our child safeguarding and mental health program, Butterflies focuses on adolescents' engagement with social media and its impact on their emotional well-being. A focus group discussion was held with children in July, to understand their social media use. These discussions will help co-create specific life skills education interventions for children and adolescents.

Butterflies Annual Report



Butterflies' audited Annual Report was released, which documents the activities conducted during the period 1 April 2023- 31 March 2024. Read about Butterflies' key achievements in 2023 in the report available for download on our website [here](#).

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National Alliance of Grassroot Practitioners turns Twenty

Butterflies' initiative, the National Alliance of Grassroot Practitioners (NAGP), celebrated its 20th anniversary in August 2024. To mark this milestone, NAGP held a two-day consultation with its 17 member organizations, energizing everyone with a common plan of action.



International Volunteering Day with Sapient

International Volunteer Day witnessed our friends from Sapient, a multinational technology company, visiting our contact points and conducting sessions on the good and bad effects of technology, social media and how to safeguard oneself. Check out some of the photos [here](#).

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