







access quality healthcare

### **Our Story**

Butterflies was founded in Delhi, India in 1989 with the core goal of protecting & empowering street connected children and children in vulnerable situations so that they become self-reliant and exit the cycle of generational illiteracy and poverty. The organisation's approach is democratic, rights based and non-institutional. Butterflies exists to ensure that every child is free from exploitation, can access quality education and healthcare, is loved and supported, has a right to a safe childhood and reach their potential.



loved and supported





reach their potential

We Listen, We Care, We Act

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### What We Do



**Education** 

Street Education Programme

> Mobile Schools



Long Term Change & Healthcare

Children's Development Khazana (CDK) Child Health & Sports Cooperative (CHSC) Butterflies School of Culinary and Catering (BSCC) Butterflies Broadcasting Children (BBC)



Networking & Advocacy

Advocacy and Research Centre (ARC) Alliance Building



Emergency Care & Protection

Resilience Centre CHILDLINE 1098

## Where We Work

#### **Direct Interventions**

New Delhi & Uttarakhand

#### **Indirect Interventions**

Through the Children's Cooperatives Program, in eight countries in South & Central Asia, two countries in Africa and eight states of India.

Member of Family for Every Child, a global alliance of local civil society organisations working together to improve the lives of vulnerable children around the world.

 $\bigcirc$  Every Child has the Potential to Blossom  $\bigcirc$ 

GG Focused Solutions Can Produce Big Smiles

# How We Work

#### **Democratic and Participatory**

We listen to children and let our work be guided by their views, suggestions and feelings. By giving vulnerable children a voice and tools to raise issues which have a bearing on their lives, we enable them to facilitate change and become valued and productive citizens.

#### **Rights Based**

We believe children's rights are human rights and they must be upheld. Children are not passive objects but have distinct rights to survive and thrive, learn and grown and make their voices heard. At the heart of our work are children's own cooperatives and children's councils. These together with our work with civil society and the government aim to uphold the Constitution of India and the UN Convention on Child Rights.

#### Non Institutional

Butterflies believes in the importance of strengthening families and communities to protect and take care of children. Families are the first line of defense for children and institutionalising children should be the last resort.

We work with children and their communities to create **meaningful & sustainable change** aimed at achieving self-sufficiency. Our interventions are designed to **educate** and impart **life skills** to vulnerable children so that they become **self-reliant** and **exit from the cycle** of generational illiteracy and poverty. Children are like butterflies with short childhoods but if given proper care & protection can bloom into beautiful productive human beings. Today the importance of listening to children and young people is recognised as fundamental to their human dignity and healthy development. Since inception Butterflies has been encouraging children to participate in all matters concerning them, which has been a rich and rewarding experience. One important outcome of children's participation is the Children's Cooperatives facilitated by Butterflies, now running in several states of India and several countries in the world.

Rita Panicker, Director

#### **Our Supporters Appreciate**

"The accountability of our work of empowering street children acquire their dignity" **Misereor** 

"The integrity, combined with commitment to putting children first, which shines through all of Butterflies' work" **ChildHope** 

# Our Impact

#### The best thing about being a part of Butterflies is...

"It teaches you to believe in yourself and become what you always dreamt of becoming" Hasim, Sous Chef, Cruise Liner, Florida

"It makes you realise that you are not studying for someone else, you are studying for yourself. It gives you a different strength & energy I cannot explain..... to pursue your dreams" Samiya, student at our street education programme

"That you are supported by Rita Didi who is always happy to listen to me and has helped me become what I am today" **Rajdev, Assistant Chef in JW Marriott.** 

Hasim, Samiya and Rajdev are just 3 young people from the thousands of children Butterflies works with every year.

 $\bigcirc$  Every Child can Reach their Potential  $\bigcirc$ 

Butterflies is governed by a Board of Trustees and is independently audited every year. Our supporters receive an Annual Report of all programmes conducted.

### What You Can Do

 $(\overline{\mathcal{S}}(\overline{\mathcal{S}}))$ Given a Chance Every Child can reach their Potential. Be that Chance in a Child's Life. Protect a vulnerable child today.  $\Omega$ 

#### **Donate Now**

By Demand Draft /Cheque payable in the name of "Butterflies"

Online through our website www.butterfliesngo.org

By Bank transfer to "Butterflies" A/c No. 9009 201 0100600 for Indian Currency IFSC Code CNRB0019009 Beneficiary Bank: Canara Bank, Sector V, R.K.Puram, New Delhi



#### **Join Hands**

Visit our website to view easy partnership optionswww.tinyurl.com/partnerbutterflies

Share your time with uswww.tinyurl.com/volunteeratbutterflies

A minute of your time and a little support every month is all that it takes to change a child's life

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